



The background of the slide is a photograph of a beach at sunset. Several palm trees are silhouetted against a sky with orange and yellow hues near the horizon, transitioning to a darker blue at the top. The ocean is visible in the distance, and a low fence runs along the beach in the foreground.

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Our Mission

Providing homeowners with peace of mind, added value, and personalised care. Our commitment to building trust, ensuring efficiency, and focusing on the finer details gives our clients the confidence that their homes are maintained to the highest standards, while delivering a premium experience for both them and their guests.

Our Services



Property Management

We provide integrated property services and solutions, adding enhanced value and personal care for homeowners. We prioritise trust, efficiency and attention to detail, creating a stress-free environment. We maintain properties at the highest standards and deliver ongoing peace of mind to owners.



Rental Management

We offer a comprehensive range of rental management services, both short and long term, for owners who wish to receive a return on their property investment. Our dedicated team ensures holistic property care from guest bookings to maintenance, whilst maximising income yield and providing a professional, world-class experience to both owners and guests.



Concierge

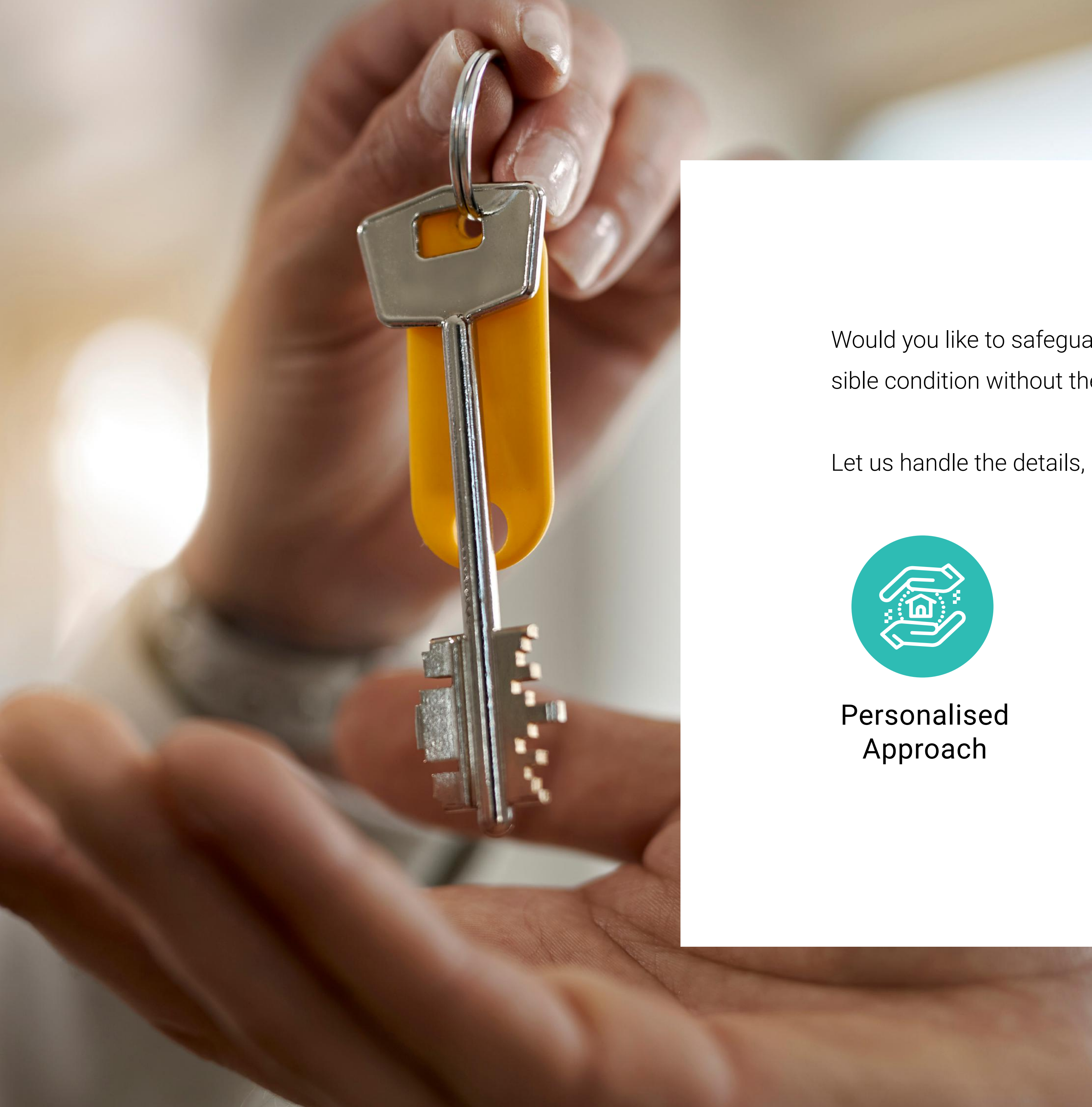
Our dedicated team has a collective experience on the coast of over 100 years and we take immense pride in the network of people, businesses and services that we have accumulated and filtered over the years. We are ready to assist you 24/7 with any requirements, questions or concerns you may have, and in working together, we are delighted to extend this wealth of knowledge and support you every step of the way.

Property Management

Congratulations on owning a property in one of the most sought-after destinations in the world! We're proud to be part of this journey with you...

Let's work together to make your investment a positive and rewarding one, full of enriched experiences and delightful memories!

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Would you like to safeguard your investment and have your property maintained in the best possible condition without the challenges of managing from abroad?

Let us handle the details, so you can enjoy peace of mind, where-ever you are...



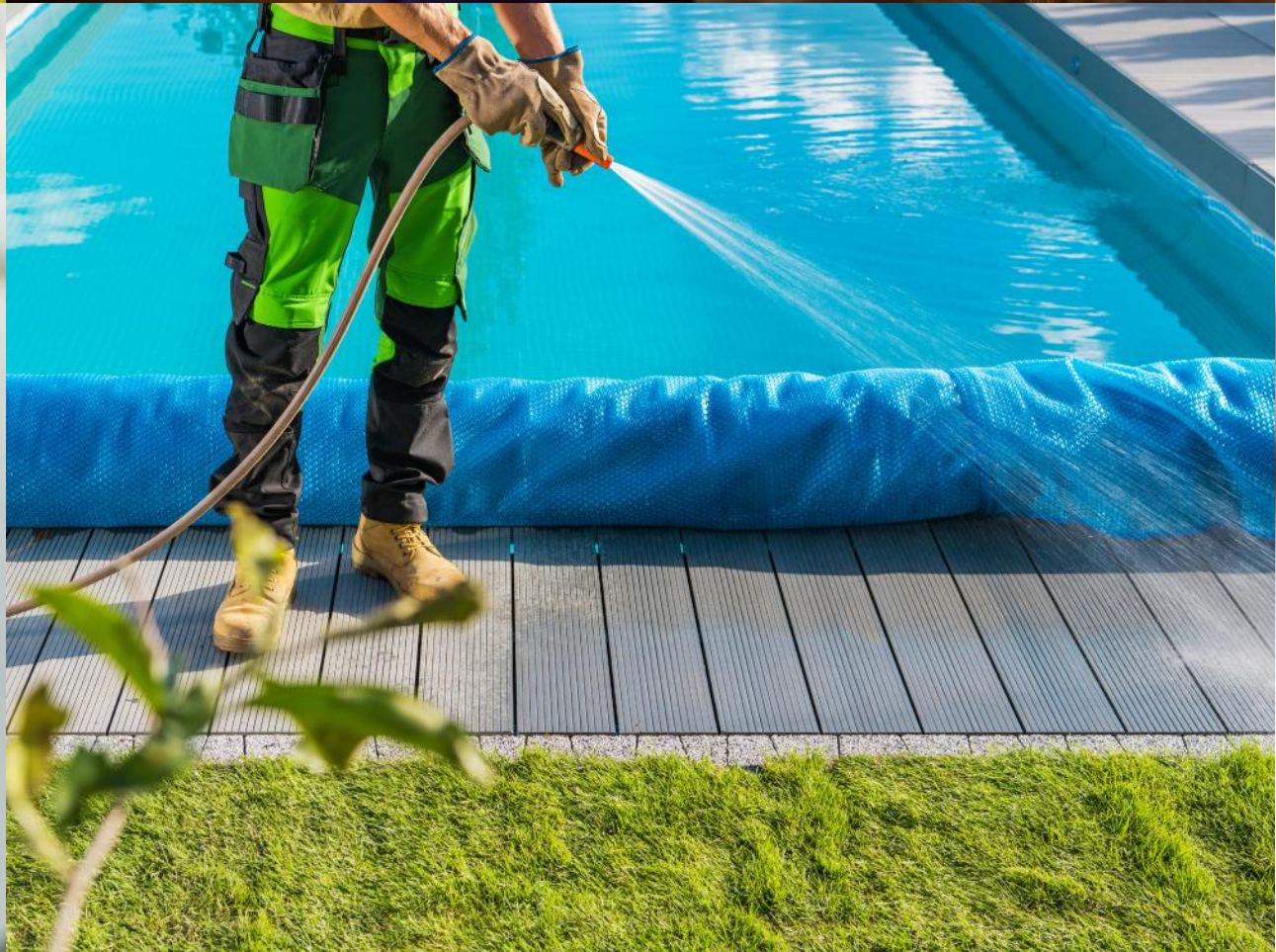
Personalised
Approach



Committed
Local Team



Experience
& Expertise



Property Management Services

✔ Key holding & handovers

We securely store your property keys for easy pick-up by visitors, tenants, or workers. Keys are checked out and returned as needed, with your approval.

✔ Utility services

We can arrange contracting all types of utilities and services such as Electricity & Water, Alarm Systems, Internet, Television etc.

✔ Callout service

Our team handles tasks like letting in tradesmen or turning on/off electricity. A set number of callouts is included in your monthly plan.

✔ Property inspections

We conduct thorough inspections with a customised checklist and provide a detailed report with photos after each visit.

✔ Administrative tasks

We organise contractor visits and manage documentation, correspondence, and record-keeping related to your property.

✔ Maintenance / Handyman

Our staff can handle all maintenance requirements as well as manage contractors.

✔ Mail collection & forwarding

We check your mailbox during our regular site visits and if requested, will scan and email letters to you.

✔ Concierge services

We assist with everything from welcome packs, stocking your fridge, arranging airport transfers and providing home spa services, to group excursions, hiring private chefs and renting cars, boats or helicopters.

✔ Housekeeping

Our housekeeping team can keep your property pristine with daily, monthly or arrival/departure cleaning and professional carpet, sofa, and window cleaning.

Rental Management

*A comprehensive set of rental
management services*

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Rental Management Services

✔ Marketing your property

Our team excels in marketing your property, using professional images and compelling descriptions to maximise exposure and bookings.

✔ Licenses & rental agreements

We handle regional licenses and create clear rental agreements, ensuring compliance and a smooth rental process for your property.

✔ Guest services

Our guest services include concierge support, ensuring a memorable and enjoyable stay for your guests, to encourage repeat visits..

✔ Pricing strategy

We use advanced algorithms and data analysis to set competitive prices, continually adjusting to maximise your property's earnings and guest appeal.

✔ Guest check-in & check-out

Our check-in and check-out services handle everything seamlessly and efficiently, ensuring a smooth guest experience.

✔ Cleaning

Our cleaning team keeps your property pristine with flexible schedules, including regular and deep cleans between stays.

✔ Channel management

Our channel management service lists your property on major booking platforms, optimises visibility, and boosts occupancy to increase revenue.

✔ Revenue & cost management

We manage your property's finances with detailed reports, optimising income and controlling costs for long-term stability.

✔ Inventory check

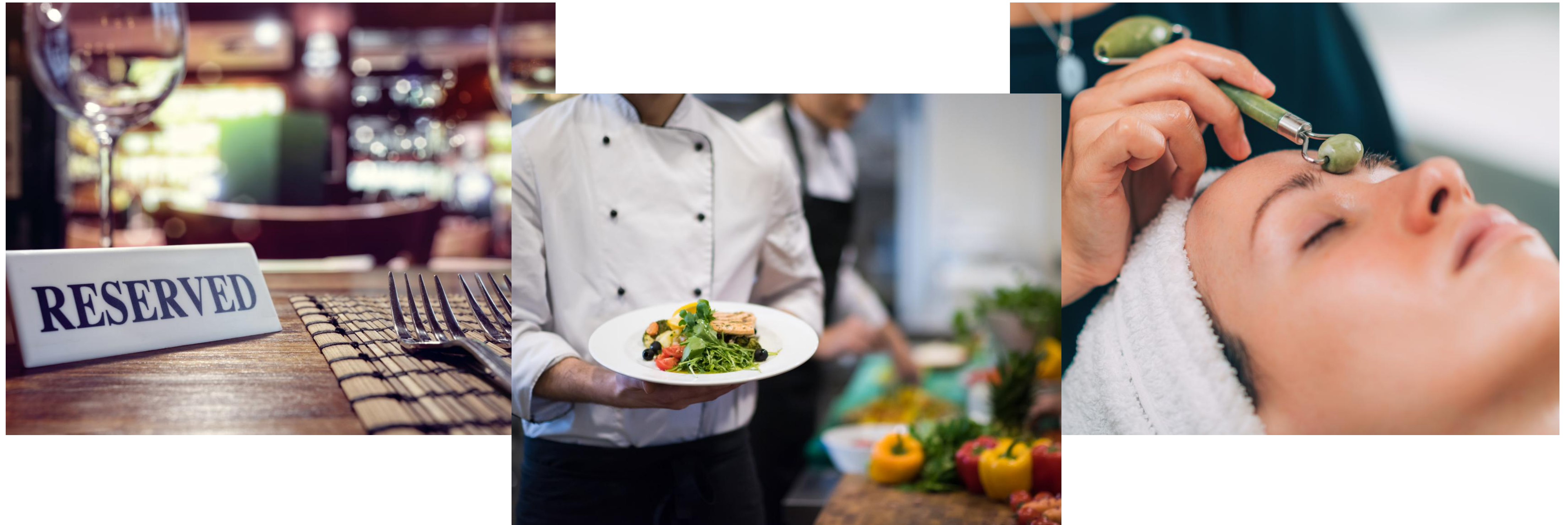
We perform thorough inventory checks to account for all items and maintain your property's quality appeal.

Lifestyle Concierge

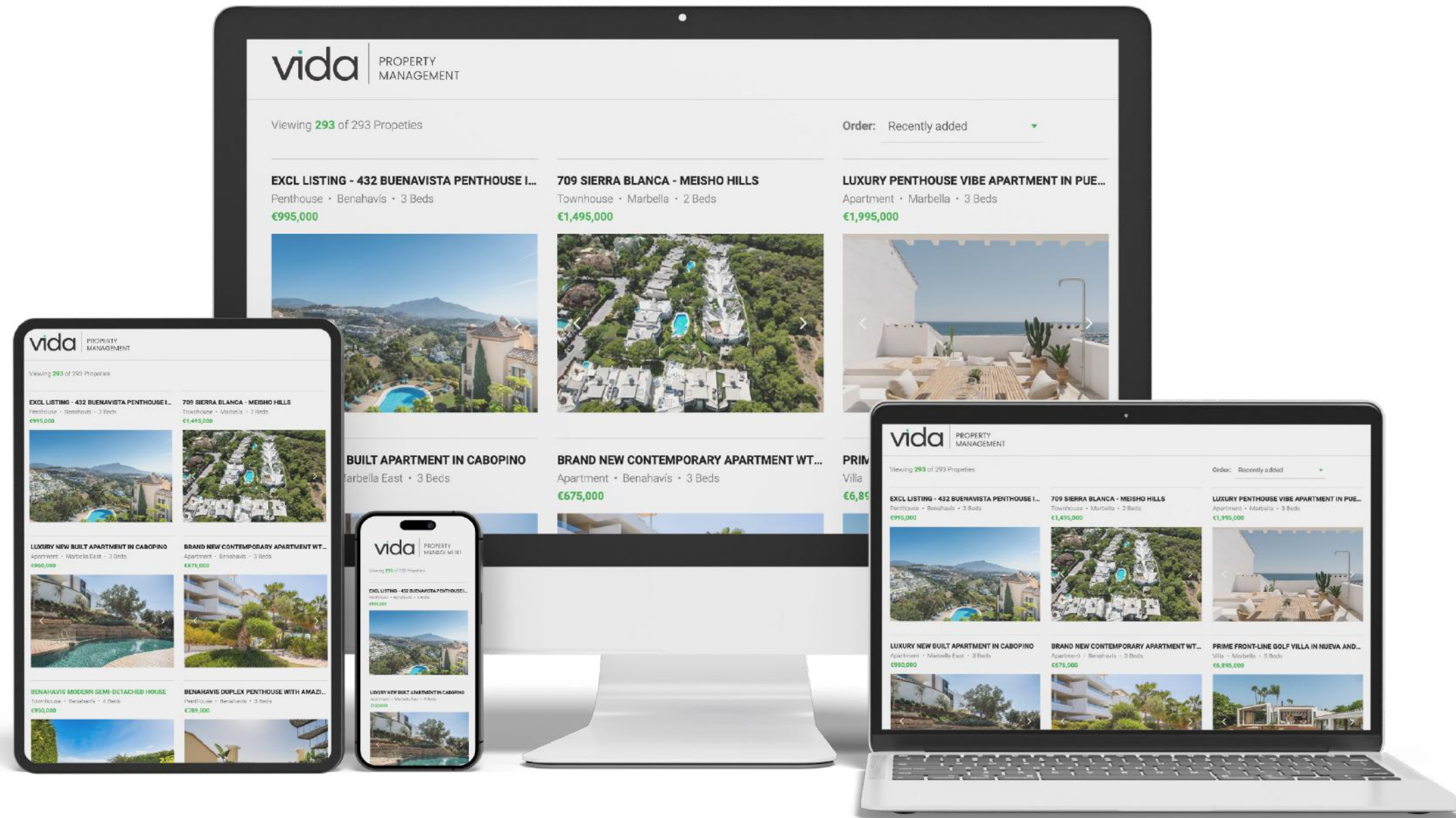
*A lifestyle concierge designed to simplify and
enhance the life of owners and tenants*

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Keep it simple with Vida

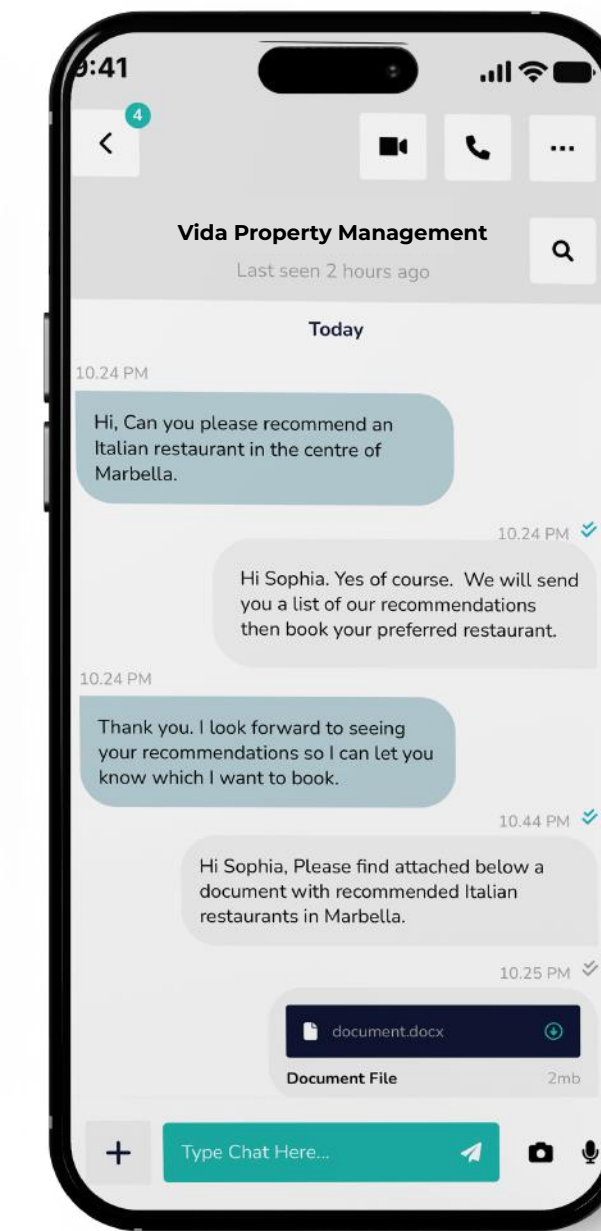


Vida is here to help you with all your concierge needs, offering personalised services to make your life easier and more enjoyable. From travel arrangements to lifestyle management, our team is dedicated to providing discrete, tailored support. Consult us today and let us take care of the details, so you can focus on what matters most.



Cutting-edge technology

Organise, monitor and control all property owners needs inside one very clever mobile app. At the click of a button owners can book a cleaner, report a maintenannce issue and track their rental calendar, income and expenses.



24/7 Personal assistant

Submit all your concierge requests through our personal assistant app via voice calls and messages. Receive alerts, contact details, calendar events and documents all in a very familiar user interface.



Multi-channel marketing

Our channel management team will connect properties across all the major local and international marketing channels to ensure maximum exposure and occupancy levels.

About Us



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Who are we?

Vida is part of the Asset Folio group of companies, which includes

AssetFolio™ | **excl.** | AssetFolio™ | DIRECT | AssetFolio™ | **vida** | AssetFolio™ | **devs.**

Established in Marbella, Spain in 2013, Asset Folio is a full-service real estate specialist in the luxury property market on the Costa del Sol. As the quiet professionals, we represent key players in the industry—buyers, sellers, investors, developers, and owners. Our expertise span the entire real estate spectrum, from sales and investments to comprehensive property management and rental services.

We focus on delivering added value while ensuring a stress-free ownership experience. With customised care, meticulous attention to detail, and a commitment to professionalism, we guarantee your property is expertly managed and well-maintained.

Our Team

Meet the faces behind the brand



Iain McKay

Director of Asset Folio Vida



Mark Strasek

Founding Partner & Managing
Director of Asset Folio Excl



Thomas Harper

Founding Partner & Managing
Director of Asset Folio Direct



Alejandrina Achával

Development Manager



Annie Banjawan

Administration



Melina Falcone

Administration



Soledad Giannuzzi

Administration





Delivering Homes

Our current exclusive development portfolio features :

AYANA

a unique resort concept in Estepona;

ALYA MIJAS

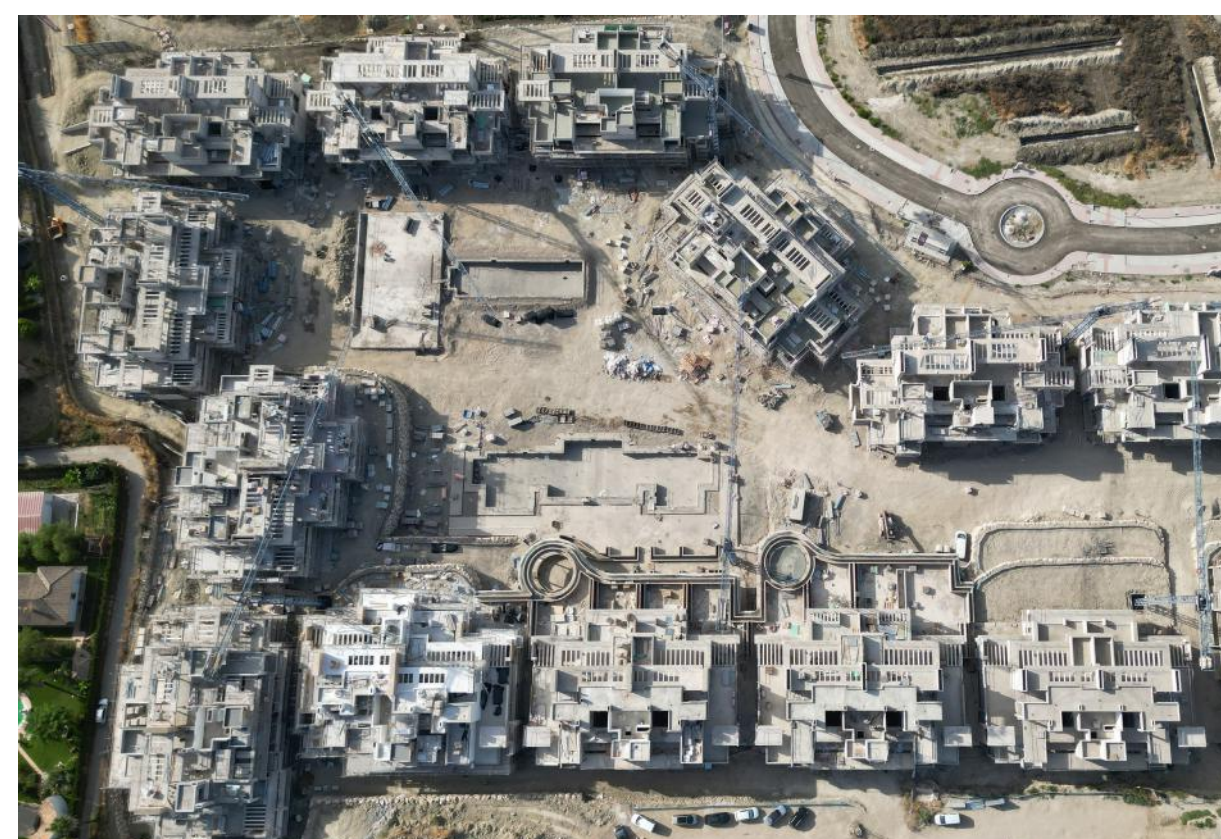
a contemporary new development in Riviera del Sol

NAYA Residences

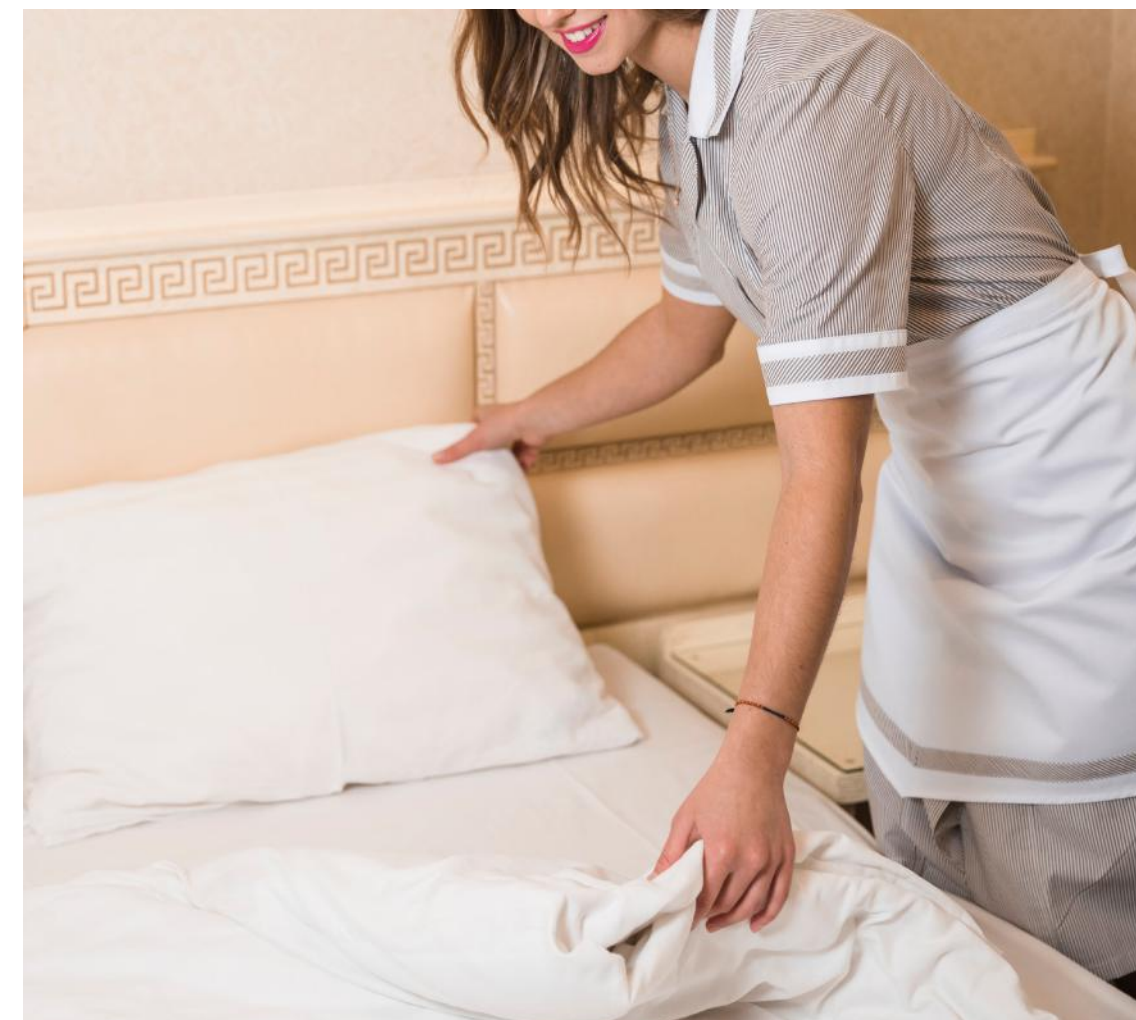
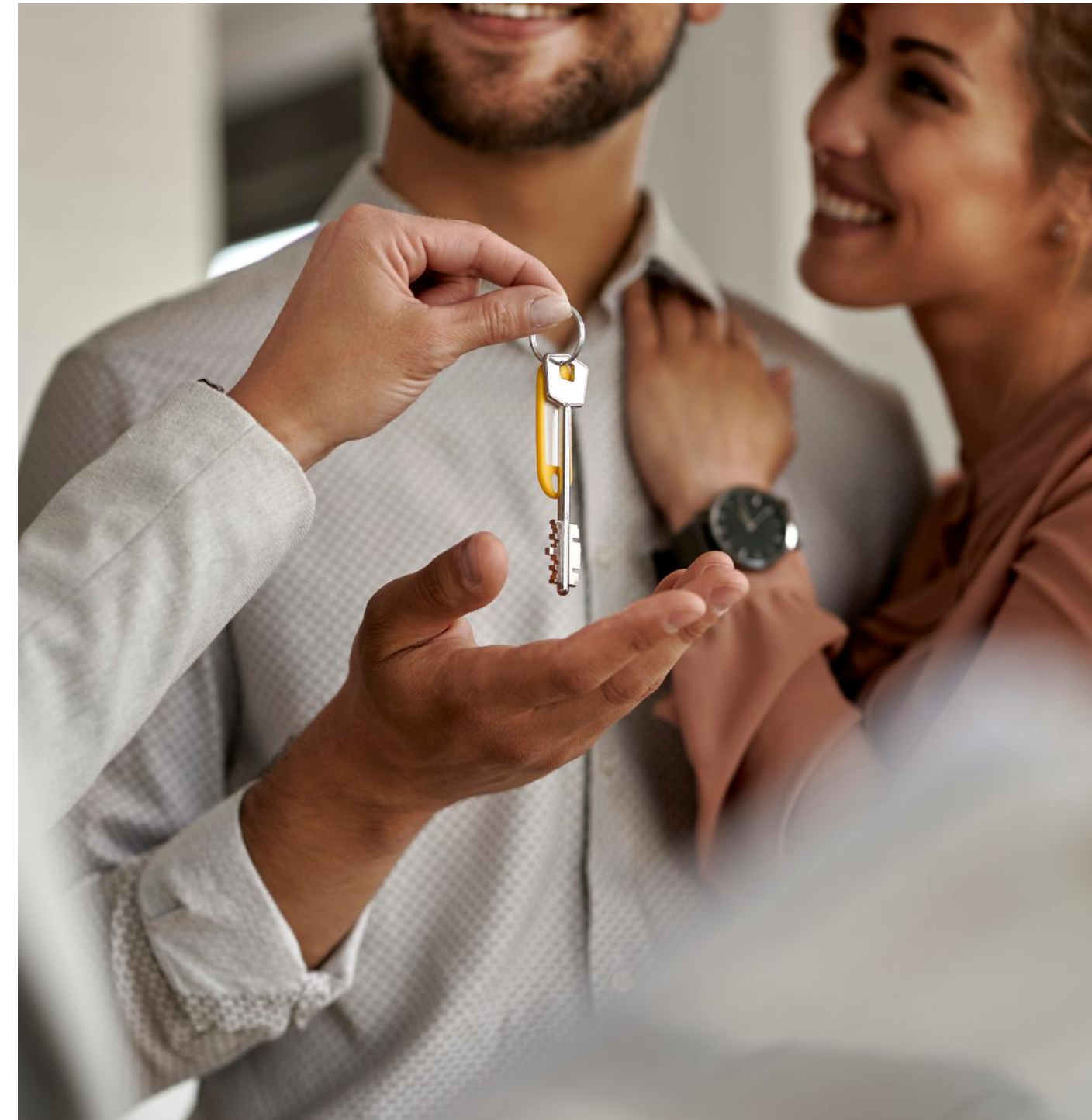
a luxury residential development in Atalaya, Estepona.

THE LIST

quality, spacious townhouses with breathtaking rooftop pools and sea views over Marbella



As a team that has been actively involved with the developers from the initial planning stages through to the final completion of each project, we have a vested interest in ensuring every detail is executed to perfection. Our deep involvement allows us to provide unique insights and a personalised handover process, ensuring our clients experience a smooth transition into ownership. We are dedicated to making sure that, upon delivery, our clients enjoy a stress-free, exceptional ownership experience, with all their needs anticipated and met.



An aerial photograph of a coastline. The top half of the image is dominated by deep turquoise ocean water with visible ripples and textures. A white, foamy wave line curves from the left side towards the bottom center. Below the wave, a strip of golden-brown sand is visible. In the lower right quadrant, a small, bright orange kayak with a person inside is visible on the water. The overall scene conveys a sense of tranquility and natural beauty.

Savour every moment,
let us take care of the rest...

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